ESOTERICISM AND ANTI-SEMITISM – WHY SHOULD WE CARE?

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The recent years have been marked by an increased debate surrounding the so-called “fake-news”. Surveys show growth in conspiracist patterns of thought in the general society both inside the Czech Republic,¹ which is the home country of this paper’s author, but similar trends are also reported from the United Kingdom and other places.² The Czech Jewish community named “conspiracy theories” as the most important source of antisemitism in its last two reports from 2015 and 2019.³ Yet both in the Czech Republic and abroad, the debate is often narrowed down either to the theories of political science, or issues of “propaganda” and “manipulation” without proper comprehension of the genuine quasi-religious nature of conspiracy myths.

Wouter J. Hanegraaf understands esotericism as a “knowledge rejected by both religious authorities and scientists”.⁴ The rather vague term currently provides an umbrella for a wide spectrum of religious and quasi-religious beliefs, practices and movements – Astrology, Homeopathy, Wicca, Satanism, New Age, Occultism, Theosophy, etc. The feeling of rejection from both “mainstream religion” and “mainstream science” pushes the esotericists further away into their own social and subcultural niche, today often referred to as the “alternative scene”. There, they feel safe from both scientific positivism and religious dogmatism, yet they are also exposed to ideas of other inhabitants of the same scene. Even a quick survey of the contemporary esoterica websites in the Czech Republic reveals a surprising mixture of peaceful and humanistic spirituality together with violent and politically charged conspiracy theories – Bilderberg, Illuminati, New World Order, Zionist conspiracy, vaccines, Chemtrails, Reptilians, Satanist conspiracy... In the Czech Republic, this trend is so significant that some of the esoterica websites have found themselves listed as “pro-

Kremlin fake-news” by various democracy watchdogs. For example, research in publicly available databases (Who.is records, Czech Business Registry) reveals that one of the most influential antisemitic websites in the Czech language, titled New World Order Opposition, is run by a professional astrologist.⁵ There is one established and maintained by an individual, who claims to be a “professional spiritual medium”,⁶ while another operates from a “Studio of esoteric sciences”.⁷

The other key term for understanding these trends is “conspiracism”. It was coined by Frank P. Mintz, who used in the 1980s in his research of the American far-right group Liberty Lobby.⁸ However, the phenomenon it describes is almost as old as humanity itself and has an important quasi-religious dimension. Conspiracism is a belief that almost any significant historical, political and cultural phenomena can be explained by the existence of a supreme, omnipotent conspiracy of small group of initiated individuals. Conspiracism manifests itself in the form of conspiracy myths (a.k.a. “conspiracy theories”). The very definition of esotericism as a hidden knowledge, which is available only to some “inner circle” (esoterikós) of knowledgeable initiated individuals, happens to be the core of almost all conspiracist myths. When building arguments, their methodology uses the entire spectrum of “forbidden knowledge” – alchemy, astrology or numerology (such as when claiming that certain numbers associated with historical events are somehow supposed to have meanings in secret teachings of the Freemasonry or the Kabbalah). When responding to outside criticism, esoterica, such as in the case of “alternative medicine”, tends to also resort to conspiracy myths, accusing the “mainstream”, “Globalists”, “Big Pharma” etc. of trying to destroy or deny their “forbidden knowledge” out of alleged economical or political motivations. The image of an all-seeing eye atop a pyramid, often attributed to the Illuminati, is the very expression of the esoteric nature of conspiracy myths. Not only that it refers to older symbols of Theosophy (which took it from Catholic depictions of the Divine Trinity), it also depicts the belief that the “truth” is hidden from the masses (the base of the pyramid) and one can get closer to the top of the pyramid by means of initiation (i.e.: studying the “alternative facts”). Names of the conspiracist outlets, such as “Hidden Truth”, “Anti-Illuminati”, “Matrix-2001” can be explained as expressions of an anti-System ideology based in concepts of political science, but at the same time, they refer to esoteric notions of initiation and uncovering hidden truths.

⁵ New World Order Opposition, available at: http://www.nwoo.org. The website is run by an astrologist, Jan Korál.
⁶ Ondřej Brož operates the website www.iluminace.com and also serves as a host in online radio, titled “Free Transmitter” (Svobodný vysílač), which had, among others, serialized the Protocols of the Elders of Zion.
Like many religious and quasi-religious traditions, the history of Western esotericism is multifaceted. While it can provide positive, enriching spiritual guidance and inspire an entire generation of pacifist activism, its opposition to the “dictatorship” of critical thought can also turn it into a compound of violent ideology. Esoteric conspiracism deliberately rejects the “oppression” of rationality and calls to embrace the secrets and mysteries. Hence the alternative term “mysteriology” was used to describe the conspiracist publications long before the contemporary term “fake news” was formulated. We have seen recently in the case of arson attacks against the 5G towers, which were motivated by a belief that they are responsible for the spread of Covid-19, that even in the 21st century, conspiracism can inspire a violent revolt motivated by spiritual concerns. Belief that 5G cellular networks could somehow create a new virus inside our bodies surely does not make any sense from a scientific standpoint, but it makes complete sense in a realm where “energy” and “vibrations” are understood metaphysically and not according to the strict laws of thermodynamics.

Esotericism and conspiracism coexist, overlap and influence one another. However, this also means that esotericism is extremely gullible to almost any intentionally fabricated conspiracy myth, which could explain how it is possible for the “peaceful” spiritual currents to embrace antisemitic conspiracist myths. It is because deep at its core, such conspiracy myths are just another form of “alternative knowledge”, which fits well into the already established beliefs about the mystical powers of the Jews.

Esotericism, enter antisemitism…

In fact, the connection between esotericism and political extremism is not new. The role of Arisophism and völkisch esotericism in the Nazi ideology is, after all, very well documented and it was not the only case. The relationship of Antroposophy to Nazism remains a subject of fierce debate. The founder of the New Age and originator of the idea of the “Age of Aquarius”, Luce Bailey, was herself expelled from the Theosophical society for her genocidal, anti-Jewish beliefs. The Russian forgery of the so-called Protocols of the Elders of Zion in 1895 uses story elements inspired by esotericism and mysticism to increase its persuasiveness and takes inspiration in that from a German völkish writer and plagiarizer Herman Gödsche.

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9 Hern, Alex. 5G conspiracy theories fuel attacks on telecoms workers. The Guardian 7 May 2020, available at: https://www.theguardian.com/business/2020/may/07/5g-conspiracy-theories-attacks-telecoms-covid
Next time, when reading Alex Jones’s InfoWars and David Icke’s blogs or seeing David Dees’ cartoons, let us take a minute to appreciate that quasi-religious aspect – the conspiracist multiverse, in which intelligent aliens – be it “Reptillians” or “Announaki” to name just two of David Icke’s most famous constructs – go at great lengths to interfere into the menial daily affairs of the terrists. Let us stop for a minute to realize that whatever our thoughts about these “psychedelic” myths are, their recipients tend to believe them and modify their important daily decisions according to them. Let us also note the fact that such beliefs can be hardly labeled “left-wing” or “right-wing”. Not only the Nazis, but also the Communist Soviet Union, despite its teaching of “scientific materialism” was fascinated by occultism and psychotronics, dreaming about “supernatural weapons” and telepathic “intelligence gathering”. Even today, Putin’s Chief of Staff claims to be in possession of a mysterious future-telling device, called “nooscope”. Alexander Dugin, often dubbed as the ideologue of contemporary Russia, builds his geopolitical doctrines in a belief about the clash of two “occult conspiracies”, replacing the notions of “left-wing” and “right-wing” by a dichotomy of two mystical groups: “Atlantians” and “Euroasians”.

The resurgence of esoteric conspiracism presents a new set of challenges for us as researchers of antisemitism. Political science and sociology alone cannot grasp the complexity of this phenomenon and must be further complemented by the approach of religious studies. Conspiracism cannot be narrowed down to a mere political movement. It is not a plain social movement, nor is it a subculture in the anthropological sense. We may have to think about it in terms of New Religious Movements. For this purpose, let us invite more religious scientists, who deal with New Religious Movements into our research groups, panels and conferences. Let us stop cringing about the rather psychedelic nature of esotericism and start taking the phenomenon with all the seriousness it requires. “The temptation to ignore [David] Icke, or to contemptuously dismiss him as a crazy charlatan, should be resisted, because antisemitism and its off-shoots have never been rational.”

Everything we know about radicalization among young Muslims, may come in handy, when studying the reasons, why do Europeans of all ages take the risks of traveling into the Eastern Ukrainian conflict zones. One of the most serious revelations in my own research of online

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antisemitism in the Czech Republic, was the close relationship between the Czech antisemitic outlets, esoterica websites and pro-Kremlin paramilitary groups. At the same time, let us approach contemporary esotericism with open minds and study the exact factors, which turn the often peaceful and apolitical individual spirituality into an organized, violent political ideology.

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